



In accordance with the Regulation on the protection of individuals with regard to the processing of personal data and on the free movement of such data, namely Regulation (EU) No. 2016/679 of the European Parliament and of the Council of 27 April 2016 (hereafter, also, GDPR), **DENY'S S.r.l.**, based in **Strada Cantone n. 5, FONTEVIVO (PR)**, informs its customers that it would act as Data Controller in the provision of its services in the person of its *pro-tempore* legal representative.

In pursuance of section 13 Regulation (EU) No. 2016/679, the data controller provides to the Data Subjects the following information.

- ◆ **PERSONAL DATA PROCESSING:** the personal data processing will refer to all the measures under Article 4 n. 2 GDPR and consist in any operation or set of operations which are performed on personal data or on sets of personal data, whether or not by automated means, such as collection, recording, organisation, structuring, storage, adaptation or alteration, retrieval, consultation, use, disclosure by transmission, dissemination or otherwise making available, alignment or combination, restriction, erasure or destruction.
- ◆ **PERSONAL DATA PROCESSING PURPOSES:** the processing of the data indicated above is carried out in compliance with the Article 13 (1) subparagraph c) GDPR. Personal data are processed for purposes which are closely related and essential to the aim of the contract between the parties, in particular:
 - customer management;
 - claim management;
 - fulfillment of contractual obligations, tax and accounting requirements.
- ◆ **LAWFULNESS OF PROCESSING:** art. 6, (1), subparagraph. b) for the performance of a contract; Article 6, par. 1, subparagraph c) for compliance with a legal obligation to which the controller is subject.
- ◆ **PERSONAL DATA RETENTION PERIOD** Personal data are collected in relation to the methods described above, they will be retained for the duration of the contractual relationship and in compliance with the applicable laws.
- ◆ **CATEGORIES OF RECIPIENTS TO WHOM THE PERSONAL DATA ARE DISCLOSED** The collected personal data may be communicated to third parties in order to carry out the purpose of the contract and to fulfil the contractual obligations, tax and accounting requirements, and in particular:
 - ◆ External data processors previously appointed by the Data Controller;
 - ◆ Authorized Subjects for Data Processing, designated by the Data Controller and properly trained;
 - ◆ Public or private organisation for which data must be sent in order to fulfill contractual and / or legal obligations.
- ◆ **PERSONAL DATA COLLECTED** data category includes: name, surname, company name, VAT code, nationality, contacts (including address, phone number and email address), bank details, customer annual sales, economic, insurance, and financial information as well as business data.
- ◆ **RIGHTS OF THE DATA SUBJECT** With relation to the provided personal data, the Data Subject can exercise the following rights guaranteed by the Article 15 et seq. GDPR: access right; right to rectification, modification and cancellation of personal data or the right of restriction of the processing of the former; right to object the processing; right to withdraw the consent; right to send a complaint to the competent Supervisory Authority (Garante)
Here we inform the Data Subject that the provision of personal data is a contractual requirement, and is necessary to provide all purposes related and essential to the aim of the contract between the parties.
- ◆ **EXERCISING THE PERSONAL DATA ACCESS RIGHT AND DATA PROTECTION CONTROLLER CONTACTS:** With relation to the provided personal data, the Data Subject can exercise his rights sending written communication to the Data Controller, info@denys.biz.

